

## ECM and Compliance Seminar

### Agenda

| Time     | Speaker  | Abstract  |
|----------|--|---|
| 8:00 AM  | Registration and breakfast   |   |
| 8:30 AM  | Welcome  |   |
| 8:45 AM  | <b>AIIM</b><br>Getting Inside the Heads of End Users: Mixing Processes and Content | AIIM President John Mancini will review recent AIIM survey data related to key business drivers, implementation obstacles, and organizational challenges associated with ECM. He will discuss some of the challenges facing end users in moving from “archive-centric” ECM to “process-centric” ECM.  |
| 9:30 AM  | <b>Doculabs</b><br>Enterprise Content Management as a Shared Service               | Question answered in this session will include: <ul style="list-style-type: none"> <li>• What are the potential failure points in deploying ECM as a shared service?</li> <li>• What are the best practices for ECM shared services?</li> <li>• How should an organization deploy a shared services program for ECM?</li> <li>• What is the most effective charge-back model for creating the maximum incentives for adoption of ECM technology?</li> <li>• How can ECM be packaged to effectively sell to the organization?</li> </ul> |
| 10:15 AM | Break  |   |
| 10:30 AM | <b>IBM Corporation</b><br>Information On Demand                                    | What is Information On Demand? <ul style="list-style-type: none"> <li>• Get the right information to the right people at the right time</li> <li>• Address the need to horizontally integrate information <ul style="list-style-type: none"> <li>▪ Integrate, analyze, and optimize heterogeneous types and sources of business information throughout its lifecycle to manage risk and create new business insight.</li> </ul> </li> </ul>   |
| 11:00 AM | <b>FileNet, an IBM Company</b><br>Enterprise Content Management                    | By managing all your content and bringing control and efficiency to business processes, ECM can help you achieve your business goals. You will hear from FileNet executive on how ECM can help you make better decisions, faster.   |
| 11:45 AM | <b>Customer Case Study</b>   | <ul style="list-style-type: none"> <li>▪ Wells Fargo</li> </ul>   |
| 12:15 PM | Lunch  |   |
| 1:00 PM  | <a href="#">Mock Trial</a>   | Hear the evidence and render your verdict at a mock legal proceeding which simulates an actual trial involving a company whose records and email management are under scrutiny.   |
| 4:30 PM  | Post event cocktail reception  |   |