

## ECM and Compliance Seminar

### Speakers



**John F. Mancini** is the President of AIIM International. Working together with the AIIM Board, staff, and thousands of volunteers around the world, Mancini's goal is to help AIIM connect the users and suppliers of document and business process management technologies and services. Mancini believes that ECM tools and technologies provide solutions to help users with four key business drivers: continuity, collaboration, regulatory compliance, and reduced costs.

Prior to joining AIIM, Mancini spent 11 years in various positions at the American Electronics Association in Washington, D.C., most recently as Executive Vice President and Chief Operating Officer. The American Electronics Association is the nation's largest technology trade group. He has authored several publications on the electronics industry and has testified before Congress.



**Jeetu Patel** is the Executive Vice President of Doculabs, Inc., working with Fortune 1000 customers to identify the technology strategies and solutions that best match each client's business requirements. Patel has directed numerous customer projects, including identifying customer needs around enterprise reference architecture, process management, vendor solution development, and content management solutions. He frequently interfaces with key executives from both technology user and solution-provider communities to discuss developments in emerging technologies and business strategies.



**Mark Register** is Vice President of Marketing, Information Management at IBM. He is also leading the Leveraging Information marketing program throughout IBM including Software Group, Systems and Technology Group, Global Technology Services and Global Business Services. Register's team is also responsible for thought leadership in the area of industry solutions that keep Information Management at the forefront of key industry initiatives.

Prior to the IBM acquisition of Ascential Software, Register served as chief marketing officer and vice president of industry solutions and global alliances for Ascential. Register joined Ascential from Mercator Software, where he was president of worldwide field operations. Register brings with him a wealth of IT experience, having served as vice president, application services for Computer Sciences Corporation (Australia), as well as in a variety of senior executive positions with GE Capital, IT Solutions.



**David McCann** is Product Marketing Executive at FileNet, an IBM Company. He is responsible for leading, developing and executing FileNet's product management and marketing strategy. Under McCann's leadership, the company is redesigning its processes to capture, aggregate and react to multiple market segment needs for broad Enterprise Content Management (ECM) platform capabilities. McCann has more than 20 years of experience in a variety of high tech organizations and roles. Prior to joining FileNet, he was president and CEO of CarParts Technologies Inc., a venture backed start up delivering XML – based document messaging applications for the automotive demand chain.